



**Asia Case  
Research Centre**  
THE UNIVERSITY OF HONG KONG

## PERMISSIONS REQUEST FORM

*Please check acknowledgements in the case to make sure that the material you are requesting is not attributed to a third party.*

If the material you wish to use will be edited in any way, please supply a copy of the original material, illustrating the changes, for approval.

### **Details of ACRC Content:**

Title:
Author:
Supervisor:
Reference Number <i>(if available)</i> :
Year of publication:
Language:
Other Details:

### **Usage Details**

Use of case/teaching note

Extract from a case  *Details:* \_\_\_\_\_

### **Nature of Usage**

Reproduction in print publication

Use in electronic format  *Details:*  
Other usage: \_\_\_\_\_

### **Details of your publication**

Title:
Author:
Publisher:

Print Run:
Date of Publication:
Language of rights sought:
Selling Price:
Target Users:
Other Details:

**Requester's Details**

Name:
Company:
Title:
Tel: <span style="float: right;">Fax:</span>
Email:
Address:
Other Information:

*Please submit this form by email to [info@acrc.org.hk](mailto:info@acrc.org.hk) or by post to:*

RE: Permissions Request  
 Asia Case Research Centre  
 Rm723, K.K. Leung Building  
 School of Business  
 The University of Hong Kong  
 Pokfulam  
 Hong Kong